
VIRGINIA STATE BUDGET

1997 Session

Budget Bill - HB1600 (Chapter 924)

Bill Order » Office of Commerce and Trade » Item 95

Virginia Economic Development Partnership

Item 95	First Year - FY1997	Second Year - FY1998
Tourist Promotion (53600)	\$16,210,922	\$15,069,322 \$17,632,322
Travel Advertising (53603)	\$13,587,254	\$12,624,253 \$15,024,253
Travel Information Centers (53604)	\$824,000	\$837,000 \$0
Travel Management (53605)	\$1,799,668	\$1,608,069 \$2,608,069
Fund Sources:		
General	\$15,386,922	\$14,232,322 \$17,632,322
Special	\$374,000	\$387,000 \$0
Commonwealth Transportation	\$450,000	\$450,000 \$0

Authority: Title 2.1, Chapter 32.1, Code of Virginia, and Discretionary Inclusion.

A. Out of the amounts for the Partnership, the Director is authorized to expend from the general fund an amount not to exceed \$25,000 the first year and \$25,000 the second year for entertainment expenses commonly borne by business. Further, such expenses shall be recorded separately by the agency.

B. The amounts appropriated for Travel Information Centers include \$374,000 the first year and ~~\$387,000 the second year~~ in revenue from fees paid by businesses for display space in the welcome centers operated by the Partnership. The Department of Transportation shall transfer to this Item \$450,000 the first year and *shall pay to the Virginia Economic Development Partnership* \$450,000 the second year for continued operation of the Welcome Centers. The Department of Transportation shall provide maintenance at each facility.

C. Out of the amounts for Travel Advertising, the Partnership is authorized to spend \$200,000 the first year and \$200,000 the second year from the general fund to support the "See Virginia First" cooperative advertising program operated by the Virginia Association of Broadcasters.

D. Out of the amounts for Tourist Promotion is provided \$100,000 the first year and \$100,000 the second year from the general fund for a Regional Economic Development and Tourism Promotion Advertising Program. Funding from this program will be used on the basis of a 50 percent match by any group of at least three political jurisdictions for regional economic development and tourism promotion advertising campaigns.

E. Funds included in appropriations for Tourist Promotion shall be encumbered and used for no other purpose.

F. Out of the amounts for travel advertising, the Partnership is authorized to spend \$110,000 the first year and

\$110,000 the second year from the general fund to support the "See Virginia First" cooperative advertising program operated by the Outdoor Advertising Association of Virginia.

G. Out of the amounts for Tourist Promotion shall be provided \$75,000 the first year and \$75,000 the second year from the general fund to the Virginia Amateur Sports Association in Roanoke, for the promotion of amateur sports.

H. Out of the amounts for Tourist Promotion shall be provided \$75,000 ~~each year~~ *the first year and \$75,000 the second year* from the general fund to provide support for the promotion of the Virginia State Games, to be held in the Richmond Metropolitan and Hampton Roads areas.

I. Out of the amounts for Tourist Promotion shall be provided \$75,000 the first year from the general fund to update the Virginia travel guide for the disabled.

J. Out of the amounts for Tourist Promotion shall be provided \$75,000 the first year and \$75,000 the second year from the general fund to support the Virginia Special Olympics.

K. Out of the amounts for Tourist Promotion shall be provided \$50,000 the first year and \$50,000 the second year from the general fund to provide support to the Coalfield Tourism Development Authority.

L. Out of the amounts in Tourist Promotion shall be provided \$4,500,000 the first year and ~~\$2,000,000~~ \$4,500,000 the second year from the general fund for the Cooperative Advertising Program.

M. Out of the amounts for Tourist Promotion shall be provided \$75,000 the second year from the general fund for film production costs related to the Jamestown Rediscovery project. Prior to any payment of the Tourist Promotion appropriation to the Virginia Economic Development Partnership, the Director of the Department of Planning and Budget shall transfer this amount to the Department of Historic Resources to be passed through to the Association for the Preservation of Virginia Antiquities in accordance with § 10.1-2212, Code of Virginia.

N. Out of the amounts for Tourist Promotion shall be provided \$1,000,000 the second year from the general fund for sponsorship of the 1998 World Congress on Information Technology.