
VIRGINIA STATE BUDGET

1996 Session

Budget Bill - HB30 (Introduced)

Bill Order » Office of Commerce and Trade » Item 95

Virginia Economic Development Partnership

Item 95	First Year - FY1997	Second Year - FY1998
Tourist Promotion (53600)	\$15,860,922	\$19,172,322
Travel Advertising (53603)	\$13,587,254	\$16,624,253
Travel Information Centers (53604)	\$824,000	\$837,000
Travel Management (53605)	\$1,449,668	\$1,711,069
Fund Sources:		
General	\$15,036,922	\$18,335,322
Special	\$374,000	\$387,000
Commonwealth Transportation	\$450,000	\$450,000

Authority: Title 2.1, Chapter 32.1, Code of Virginia, and Discretionary Inclusion.

A. Out of the amounts for the Partnership, the Director is authorized to expend from the general fund an amount not to exceed \$25,000 the first year and \$25,000 the second year for entertainment expenses commonly borne by business. Further, such expenses shall be recorded separately by the agency.

B. The amounts appropriated for Travel Information Centers include \$350,000 the first year and \$350,000 the second year in revenue from fees paid by businesses for display space in the welcome centers operated by the Partnership. The Department of Transportation shall transfer to this Item \$450,000 the first year and \$450,000 the second year for continued operation of the Welcome Centers. The Department of Transportation shall provide maintenance at each facility.

C. Out of the amounts for Travel Advertising, the Partnership is authorized to spend \$200,000 the first year and \$200,000 the second year from the general fund to support the "See Virginia First" cooperative advertising program operated by the Virginia Association of Broadcasters.

D. Out of the amounts for Tourism Promotion is provided \$100,000 the first year and \$100,000 the second year from the general fund for a Regional Economic Development and Tourism Promotion Advertising Program. Funding from this program will be used on the basis of a 50 percent match by any group of at least three political jurisdictions for regional economic development and tourism promotion advertising campaigns.

E. Funds included in appropriations for Tourism Promotion shall be encumbered and used for no other purpose.

F. Out of the amounts for travel advertising, the Partnership is authorized to spend \$110,000 the first year and \$110,000 the second year from the general fund to support the "See Virginia First" cooperative advertising program operated by the Outdoor Advertising Association of Virginia.